COURSE OUTLINE: GBM203 - PROJECT LEADERSHIP

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Course Code: Title	GBM203: PROJECT LEADERSHIP
Program Number: Name	2109: GLOBAL BUSINESS MGMT
Department:	BUSINESS/ACCOUNTING PROGRAMS
Academic Year:	2022-2023
Course Description:	This course is designed to help participants develop competencies by way of knowledge, skills and attitudes needed to perform effectively as members of project teams, as project managers or as functional managers who use projects as building blocks in the design and execution of organizational strategies. The emphasis is placed on how leadership and change management application can demonstrate how projects can be used to develop and execute strategic initiatives in preparing the organization for its uncertain future. The course emphasizes an integral view of projects involving cross-functional and cross organizational teams as highly versatile strategic resources and key elements for strategic planning, organizing, motivating, directing and controlling projects. Topic areas include Leadership Models, Accountability, Leadership Assessment, Human Relations, Change Management, Social Responsibilities.
Total Credits:	3
Hours/Week:	3
Total Hours:	42
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Substitutes:	PMC201
Vocational Learning Outcomes (VLO's) addressed in this course: Please refer to program web page for a complete listing of program outcomes where applicable.	**2109 - GLOBAL BUSINESS MGMT** VLO 5 Plan, direct, execute and evaluate individual and team projects VLO 7 Apply financial knowledge and skill to the operation of an international business VLO 8 Apply leadership and teamwork skills establishing and maintaining working relationships VLO 9 Apply quality control and assurance programs to sourcing and supplying VLO 10 Apply the principles of business ethics and international corporate responsibility VLO 15 Employ environmentally sustainable practices within the profession
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems.

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	EES 7	Analyze, evaluate, and apply relevant information from a variety of sources.
	EES 8	Show respect for the diverse opinions, values, belief systems, and contributions of others.
	EES 9	Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
	EES 10	Manage the use of time and other resources to complete projects.

Course Evaluation:	Passing Grade: 50%, D A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
Books and Required Resources:	The Power of Project Management Leadership by Laszlo A. Retfalvi Publisher: CreateSpace (2022) Edition: 1st Edition ISBN: 1493652281 ISBN 13: 9781493652280 Taming Change with Portfolio Management by Terry Doerscher and Pat Durbin Publisher: Greenleaf Book Group LLC Edition: 1st ASIN : B0098O59NC

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
Adapt projects in response to issues that arise internally and externally providing creative and flexible solutions.	1.1 Formulating plans and designing project objectives. 1.2 Monitoring results against plans. 1.3 Managing change in business conditions. 1.4 Taking corrective action when necessary. 1.5 Roles of the International Business Manager. 1.6 International project structure. 1.7 Identifying Project Stakeholders.
Course Outcome 2	**Learning Objectives for Course Outcome 2**
Manage communications to ensure timely and appropriate generation, collection, dissemination, storage and disposition of project information to aid in the achievement of project objectives.	2.1 Applying effective communication methods for project management. 2.2 Understanding information generation, collection and dissemination. 2.3 Identifying components in the communication process. 2.4 Method of communicating project risk. 2.5 Leading diversity, human relations and communications.
Course Outcome 3	**Learning Objectives for Course Outcome 3**
Apply appropriate legal and ethical standards in the planning of projects to meet the global business environment, industry and client expectations.	3.1 Analyzing globalization and sustainability. 3.2 Applying knowledge of international ethics, laws and regulations. 3.3 Managing competition and value chain and virtual environment. 3.4 Understanding multiple cultures and human resources.
Course Outcome 4	**Learning Objectives for Course Outcome 4**
Adapt project management	4.1 Analyzing the role of international project manager.

	practices to meet the needs of stakeholders from multiple sectors of the economy (e.g., consulting, government, arts, media).	4.2 Deploying the role of lead project manager. 4.3 Effective integration management. 4.4 Understanding relevance and application of the project charter template. 4.4 Analyze stakeholders. 4.5 Setting project budget and duration. 4.6 Establishing governance and ethics. 4.7 Implementing project management plan.
	Course Outcome 5	**Learning Objectives for Course Outcome 5**
	Understanding project scope management.	5.1 Developing a project scope. 5.2 Developing a work breakdown structure. 5.3 Gaining knowledge of scope change control. 5.4 Understanding cost and progress management. 5.5 Identifying project risk and management. 5.6 Developing time and quality management.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Assignments	30%
Final Exam	30%
Mid-Term	20%
Quizzes	20%

Date: December 19, 2022

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.

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